

**Careerlinx Empowerment Solutions Non-Profit Company (NPC)** was established 25th October 2012 and is registered with the Department of Social Services as a non-profit organisation(NPO); as well as with S.A.R.S. as a Public Benefit Organisation(PBO) under Section 30 of the Income Tax Act. Our main objective is to drive socio-economic equality for entry level unemployed youth through employment opportunities.

**Careerlinx Business Services (Pty) Ltd**, was established February 2016, and has a level 1 BBBEE empowered entity status.

We are an enterprise with a strong social mission. We offer holistic training programmes which enable our candidates to enter the market place for employment and/or to create their own business opportunities, as well as providing corporate companies with candidates who have had the benefit of work readiness interventions. Our focus on training interventions are: AET Literacy and Numeracy programmes, Work Readiness programmes (including basic computers, administration and targeted psychosocial interventions), and specific Learnerships.

### **Our Why?**

Our youth are at the heart of the future of our country, but the issues of unemployment and labour market vulnerability challenge millions of livelihoods and sustainability of our democracy. According to Stats SA, South Africa's unemployment rate is high for both youth and adults ie 27.2% in Q2:2018. Further to this, of the 20.2 million young people aged 15 -34 years, 39% were not in employment, education or training (NEET) in Q2:2018 (Stats SA, 31 July 2018).

The National Development Plan (NDP), has a special focus on the youth of our country, stating that 'Having a relatively young population can be advantageous; provided the majority of working-age individuals are gainfully employed...The challenge is to convert this into a demographic dividend. This will only be possible if the number of working-age individuals can be employed in productive activities.'

Careerlinx exists for the sole purpose of empowering unemployed youth. The goal of our interventions is to provide our candidates with stepping stones of personal development in order to enable and empower unemployed youth through skills training with the ability to enter the job market with confidence, having the resilience to become an effective contributor to SA Economy.

Our unique, holistic approach to each individual's growth and development provides a foundation from which they are able to flourish.

Part of our vision is to collaborate with corporates, NGOs and relevant service providers whose strategic focus includes investing into the lives of unemployed youth in South Africa in order to ensure that they can enter and flourish in the job market.

### **Our What?**

Careerlinx Business Services (Pty)Ltd, offers the following benefits to our partners:

1. Umaluzi accredited English Literacy & Numeracy training for employees and family members of employees;
2. Opportunity to optimise BBBEE points in Enterprise Development, Supplier Development, Skills Development and Socio -Economic Development investment, and Preferential Procurement;
3. Skills Development investment into programmes and learnerships for unemployed youth.

We have what our clients refer to as the 'X- factor' - facilitators who are passionate to impart knowledge, ensuring quality training that is delivered in a nurturing, safe environment. Our team dynamics are positive and joyful, which overflows into an impactful training experience for our learners, and a 100% pass rate to date.

### **Our How?**

#### AET English Literacy & Numeracy Training (Umaluzi accredited)

- Prospective students fill out an application form submitting supporting documents;
- We conduct a 3-hour English Literacy & Numeracy assessment;
- Assessments are marked and moderated externally;
- Successful applicants are placed in tutor groups according to the appropriate level of training i.e. ABET Level 1 to Level 4;
- Training commences, with contact sessions once a week (8am to 3h30pm) for 6 – 8 months (depending on progress of learners);
- Students write an external exam and receive an Umaluzi Certificate on passing.

Please see Addendum for training methodology

#### Learnerships: General Education & Training Certificate – Adult Based Education & Training ECD ID 73254 NQF Level 1(Abet Level 4) 120 credits

- Careerlinx conducts block training in 5 to 6 days periods over 12-month period;
- Unemployed learners are placed with NPOs, crèches and corporates for relevant work experience (i.e. learn to earn) related to the course.
- We will motivate that these students be absorbed as employees into these organization once training is completed.